

CASE STUDY - FLEET / GPS

REAXIUM

"The Team at Choice was highly accessible, approachable, understanding, cooperative, and overall a great asset for our transition. We've had the opportunity to work with many from their team, and everyone has been equally receptive to our needs and knowledgeable about the industry and the solutions we need."

Maria Sylvia Riquezes, COO

SUMMARY

Reaxium provides school transportation and security solutions for students and their parents

The wireless carrier's sunsetting of 3G data service required new devices to be certified on a timeline that would not impact their end users

Partnering with Choice IoT enabled Reaxium to complete device certification and transition to new devices on time, all while seamlessly managing their fleet usage utilizing the CAMP™ Platform

OVERVIEW

Reaxium is the premier school transportation monitoring solution for Florida education. Their solutions are designed to create safer environments, improve efficiency, and provide real-time visibility. Having a robust, wide-area cellular network to run their solutions on is a key component to provide that visibility to educators, administrators and parents.

CHALLENGES

Reaxium's transportation solutions were all utilizing the legacy 3G network, which was in the process of being de-commissioned in early 2022. New devices had to be selected, and then certified by the carrier. Reaxium required a wireless connectivity partner that not only had access to the largest and fastest 5G Network for their upgraded solution to run on, but also had the expertise and carrier relationship to get the transition completed without impacting their end users prior to the end of the school year.

SOLUTION

Partnering with Choice IoT provided Reaxium with a single pane of glass platform to easily manage their devices. Choice's connectivity and management platform **CAMP™** allowed them to **quickly deploy** their GPS trackers and tablets, effectively **maintaining control** of their data costs. CAMP is accessible from any mobile browser and allows Reaxium the ability to activate SIMs quickly, manage tickets all while **providing visibility** into data usage with detail reports and alerting capabilities, helping streamline operations and improving cost controls.

Reaxium was able to grow their business by accessing pooled data plans that significantly reduced overall expenses. The commitment and dedication shown by Choice IoT has been invaluable in helping Reaxium overcome the challenges they had faced managing their Wireless Connectivity.



Learn more about
how Choice IoT is
simplifying
IoT Connectivity

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