

CASE STUDY - HOSPITALITY



SUMMARY

"Choice IoT has absolutely helped save my business an extreme amount of cost. Not only monetarily, but helped me save my time managing my equipment. My monthly cost savings is nearly 60%. If you are a small business owner and you have any other carrier and you have a fixed data plan and your bill is different each month. You must switch to Choice IoT."

-Guy Gilmore, CEO of iScore Golf

iScore Golf was enduring endless difficulties in managing their data connectivity

Their unique use case made dealing with carrier rate plans expensive and time consuming

Partnering with Choice IoT realized **savings of over 60%** in service costs, while freeing up countless management hours utilizing the CAMP™ Platform

O V E R V I E W

iScore Golf is the go-to company when it comes to making charity golf events successful: their tablet-based Live Scoring applications opens up new opportunities for increased game interaction, sponsorship opportunities and participant satisfaction. Wireless connectivity is required to power the Live Scoring system for every golf event, and it was becoming a heavy burden.

C H A L L E N G E S

iScore Golf utilizes cellular data for event connectivity, but the previous carrier's plans and customer service caused real financial and management issues. With the iScore business model, the tablets only needed service during events. So rather than paying for down time, the result was having to suspend and restore lines, with a **frustrating afternoon** on the phone with the care rep. The monthly carrier service bill was always overcharged, and seldom came in correctly. The cost was starting to make a significant impact on each event's profitability, and the **time wasted** fighting an improper bill was taking away from precious business development opportunities.

S O L U T I O N

Partnering with Choice IoT provided iScore Golf with a single pane of glass platform to easily manage their devices. Choice's connectivity and management platform **CAMP™** allowed them to **quickly deploy** their tablets and effectively **maintain control** of their data costs. CAMP is accessible from any mobile browser and allows partners the ability to activate SIMs quickly, while **providing visibility** into data usage with detail reports and alerting capabilities, helping streamline operations and improving cost controls.

iScore Golf not only eliminated all the frustrating time spent managing their solution, they also realized **savings of over 60%** compared to their previous service plans. The commitment and dedication shown by Choice IoT has been invaluable in helping iScore Golf overcome the challenges they had faced managing their Wireless Connectivity.



Learn more about
how Choice IoT is
simplifying
IoT Connectivity

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