

CASE STUDY - TELEHEALTH

Petmar Diagnostics

"Because of the growth of my business, Choice IOT was always efficient to our needs. When we experienced rapid growth, Choice IOT was up to the challange with their customer service and expertise. I would give Choice IOT 5 stars, they are the best partners to have in my line of service."

Peter Stallone, CEO

SUMMARY

Petmar Diagnostics provides arrhythmia analysis via remote cardiac recording devices.

Persistent connectivity is required to ensure both timely and efficient reporting of patient readings.

Partnering with Choice IoT enabled Petmar Diagnostics to complete expand their business while seamlessly managing their patient well-being utilizing the CAMP $^{\text{M}}$ Platform.

OVERVIEW

Petmar Diagnostics is the leader in the arrhythmia analysis business and recently introduced Mobile Cardiac Telemetry (MCT). Their solutions replaced the traditional cumbersome Holter device with an unobtrusive wearable patch. By utilzing a robust, wide-area cellular network to run their solutions, cardiac events can now be monitored and responded to in real-time with full analytics provided immediately at the end of the patient monitoring period.

CHALLENGES

To open new markets and expand their business Petmar Diagnostics needed the wireless coverage necessary to confidently deliver patient results nationwide.

Petmar Diagnostics required a wireless connectivity partner that not only had access to the the largest and fastest 5G Networks for their solutions to run on, but a partner that also had the management platform to deliver the troubleshooting and monitoring tools to keep patients connected.

SOLUTION

Partnering with Choice IoT provided Petmar Diagnostics with a single pane of glass platform to easily manage their devices. Choice's Connectivity and Management Platform, CAMPTM, allowed them to quickly deploy across the country, while effectively maintaining control of their data costs. CAMP is accessbile from any mobile browser and allows Petmar Diagnostics the ability of activate SIMs immediately, manage tickets, all while providing visibility into data usage with detailed reports and alerts, helping streamline operations and improving cost control.

"CAMP is the most impressive feature I have ever worked with. From ease of use to inventory logistics, it is by far the best system we have used."



Learn more about how Choice IoT is simplifying IoT Connectivity