

# CASE STUDY - Video Security

### SUMMARY

Reconeyez required a true connectivity partner, that was engaged in their success, without the ugly surprises they were getting from other providers.

Choice IoT offered the support necessary to scale their growth.

Partnering with Choice IoT resulted with better deployments, simplified management with their CAMP™ portal, and customized plans for their use cases.

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"I can't imagine trying to manage this number of connections without CAMP. Choice IoT is my preferred partner for deployments, period. They've earned that recommendation by being relaible and are able to meet my connectivity needs without troubles. They're not just asking how they can add value to their service, they're doing it."

Art Dunn Support Manager Reconeyez

#### OVERVIEW

Reconeyez provides verified electronic video security solutions in nearly any location or environment without power or internet. The only utility required on site is a reliable cellular connection. Without direct access to troubleshooting or management tools for the cellular connections, their ability to provide technical support for offline devices was limited - and that wasn't satisfactory.

#### CHALLENGES

With Reconeyez's prior providers, each new connection came with an unexpected cost or inconvenience that was discovered and addressed only after hours of sitting on hold with their support. While these providers were able to offer connections, it plainly wasn't anything that could be managed at scale. What they needed was a partner with IoT solution experience, customized data plans, and an intuitive user-friendly portal for activations, changes, reporting, monitoring and operations.

#### SOLUTION

Choice IoT brings value in understanding, identifying and providing connectivity solutions in the rapidly emerging IoT market. Choice offered competitive price points with no surprises that provided flexibility in giving Reconeyez the efficient data plans needed to accomplish.

Most recently Reconeyez needed to add voice services to their connections, ideally without having to replace SIMs already deployed. From their first email asking if this could be done, to testing, and then implementation was but a matter of days - and now every connection has voice as a redundant connection to their equipment.

With a single pane of glass platform to easily manage their devices. Choice's connectivity and management platform CAMP<sup>TM</sup> allowed them to quickly deploy new users and effectively maintain control of their data costs. CAMP is accessible from any mobile browser and allows partners, the ability to activate SIMs quickly, while providing visibility into data usage with detail reports and alerting capabilities, helping streamline operations and improving cost controls.



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